

Kathryn Raaker



TELEVISION, RADIO &
SPOKESPERSON

2023 Media Kit

KATHRYN'S BIO



As the Founder and CEO of Tri-State Connection, LLC (a global multimedia and PR company) and Vice President of Multi Media Relations for Simul TV Global. ***Kathryn Raaker is an original media triple-threat in her roles as Producer, Writer and Host of multiple TV and Radio series spanning several decades.*** Drawing from her own experiences to guide her creations, Kathryn's past has included everything from running multiple non-profits helping those in need, to advising and assisting professionals relocating overseas. A world traveler herself – she's lived on four different continents - Kathryn uses those connections to take her audience on amazing adventures all around the globe.

As a media creator, Kathryn has developed programs for both children and adults, and produced major events in Singapore, Turkey, England, Spain, and of course, in the United States. As well, Kathryn is a published novelist, having appeared in numerous publications around the world as she promotes her own fictional series of world adventures, full of drama and intrigue.



Through her interviews with public figures, authors, politicians, inventors and product developers, Kathryn surrounds herself and her audience with inspiring and innovative individuals. Kathryn has also utilized her media platforms to help her become an expert in product placement, product launches and product line exposures, gaining her a stellar reputation within the retail industry.

When media professionals worldwide need something done,
THEY CALL KATHRYN!

Let's
just
Talk!



SHOW OVERVIEWS

TV and Radio Show Overviews



The Chef You and I

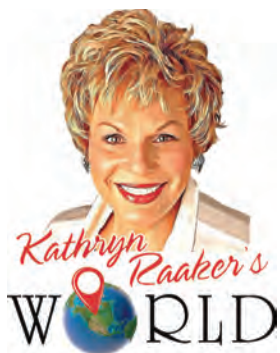
This healthy alternative **TV cooking show** features Kathryn Raaker and with other Great Chefs from around the globe. This is a one hour, reality-based show expressing the message that everyone needs to eat healthy, but not everyone knows how. The program mission is to entertain while educating the viewers. We take calorie-laden foods and make them healthy while teaching basics of how to cook for all ages. Check out videos and recipes at thechefuandi.com



Let's Just Talk!

This **Nationally Syndicated Radio program** is hosted by Kathryn Raaker. It features our expert guest sponsors informing our audience about the values and specifics of their product or service. You'll also hear other guests discussing the latest issues and popular topics from around the world, plus entertainment information for the entire family. Learn more at letsjusttalkradio.com

Let's
just
Talk!



Kathryn Raaker's World -TV Show

Kathryn Raaker's World is a 30-minute fast based **Nationally Syndicated TV show** features segments on technology, new and healthy products for all ages, health, travel, the future of medicine, holistic health and wellness, new products for anti-aging, sports and recreation just for the viewer, and exciting new destinations for all generations. For more information go to kathrynraakersworld.com

TV NETWORKS



Television Network Information:

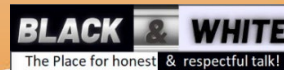
Kathryn's popular TV shows, "Kathryn Raaker's World" and "The Chef You and I," air, on multiple stations and platforms. Networks include the following:

SimulTV: Global Syndication

- 100 Million viewers – OTT, OTA, IPTV and Direct TV
- International viewers
- Roku, Select TV, XOD Global, Metrological, MX, iPad/iPhone, Smart TV

Other Networks/Stations

- Black & White Network: Internet Station in 85 Countries
- TBNK Cable Station: Spectrum, 185 and Cincinnati Fiberoptics 821
- Waycross -Spectrum: Channel 24, Channels 15, 8, 979 Fiber Optics, Channel 850, and 851 % FPA: Fairfax, VA with 5 million viewers
- Family Friendly Entertainment, Inc
- Intertainment: Live airing of radio programs on W4CY.com –iHeart radio and TV
- V-CAT: Vallejo Community Access Television
- YouTube Channel: youtube.com/Kathrynraaker.
- Facebook Live



RADIO NETWORKS



Radio Networks for *Let's Just Talk!*

Kathryn's radio talk show is internationally syndicated and is broadcast both live and streaming on almost 100 platforms.

Talk 4 Media

- Strategic Alliance with iHeartRadio media network with over 300 million listeners
- #1 Ranked W4CY Radio with listeners in 206 countries and all US States.
- Partnered with Pandora
- Aligned with Spotify
- Talk 4 Podcasting
- Distributes to over 100 outlets, platforms, devices, apps, sites, etc.

Syndicated Radio Stations Days, Time, & Networks

Monday

WCVG – Cincinnati "The Voice" 1320AM & 103.9FM Noon ET

Wednesday

WDZY - Richmond, VA 1290AM or 103.3FM 8:00 AM ET

Black & White Network-Global Internet 5:00 PM ET

Saturday

KKIM - Albuquerque, NM 1000AM 11:00 AM MT

WWNL - Pittsburgh, PA 1080AM and 103.9FM 12:30 PM ET

KWDF - Alexandria, LA 840AM or 99.7FM 5 PM CT

WNWR – Philadelphia, PA 1540AM 2 PM ET

WBRI - Indianapolis, IN 1500 AM or 96.7 FM 5:30 PM

Tuesday

Fairfax Public Access Radio Drive Time on Channel 37 8:00 AM ET

Thursday

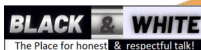
WELP - Greenville, SC 1360AM & 104.3FM 7:30 PM ET

W4CY - Internet Radio at 2:00 PM ET

Sunday

W4VET - Internet Radio 9:00 PM ET

Lastly, you can always listen to Kathryn's show on **Let's Just Talk!** App for iPhone and iPad. Stations are also available on iHeartRadio, Spotify, and other streaming applications.



DEMOGRAPHICS



Radio Network Demographics by Station

The demographics shown below are a current listing provided by each station. Our reach is primarily into the median age of spenders (30-70) with a higher-than-average income. The bulk of all our station networks are centered on households who stress family values and tend to be conservatives. We have been on all types of stations over the years including FM and have for the last few years been on Internet Radio and iHeart radio stations, which we feel this gives a global demographic. If you are interested in reaching this core-foundation of our country, then consider an advertising campaign on one of our programs.

Wilkins Stations

Station	Location	
KWDF AM/FM	Alexandria, LA	8,000-Watt Station and reaches over 1.25 million
WDZY AM/FM	Richmond, VA	25,000-Watt station reaches 1.3 million
WWLN AM/FM	Pittsburgh, PA	50,000-Watt Station with over 3.2 million listeners in PA, WV, MD
WNWR-AM	Philadelphia, PA	10,000-Watt Station with over 5.6 million listeners
WELP AM/FM	Greenville, SC	5,000-Watt station reaches a population of 775,000
WBRI AM/FM	Indianapolis, IN	5000-Watt station with over 2 million combined listeners
KKIM AM/FM	Albuquerque, NM	10,000-Watt Station with over 1.1 million in primary signal

W4CY and WVET

Station	Location	Age	Listeners	Country	Prime listening time
W4CY	Internet	30-65	Male: 52%	77% USA	Monday-Friday
W4VET	Internet	25-70	Female: 48%	13% Others	8 AM to 8 PM

Other Stations

Station	Location	
Fairfax Public Radio	Channel 37	International with over 5 million listeners
WCVG 1320 AM & 103.9FM	Cincinnati/Covington	1.6 million listeners daily
Black & White Network	Internet	6.4 million listeners, 85 countries



GUEST INFORMATION



Guest Information and Requirements

- Please send a jpg photo along with a three-line bio as soon as you are booked in the schedule. Also send any other pictures or promotional materials that are pertinent to the subject matter we will be discussing such as website information, MPG or FLV of TV or video clips. If we are discussing a book, please forward a jpg of the book cover. We must have a telephone number, cell if possible, and an email to reach guests.
- Also, prior to the show, please provide at least TEN questions about the subject matter for the interview.
- Let us know if it is time-sensitive material. Please provide this information as soon as possible. We normally schedule one to two months in advance.
- The week prior to airing we will promote the upcoming appearance on the show. We ask guests to encourage your friends, family, clients and fans to watch.

Send all book and giveaway materials to:

Kathryn Raaker

P.O. Box 023

Cleves, Ohio 45002

Email pictures, bios and other information to: kraaker123@gmail.com

***Let's Just Talk!* app is available for download on iTunes!**

Download the app and tune in to Kathryn's show!!

Let's
just
Talk!

with your host

Kathryn Raaker

